



Midwest Performing Arts

2024 Spring Concert of Dance Program Advertisement



January 2024

Dear MPA Parents and Family,

Join Midwest Performing Arts as we present our *Spring Concert of Dance* on Friday, May 24th and Saturday, May 25th, performed at the Sauk Prairie High School River Arts Center.

MPA will be providing a program guide during the show, and we are giving you the opportunity to advertise in the program. This advertisement will help produce MPA's wonderful show and sponsor the arts in the Waunakee and surrounding communities. This is a great way to get value from your advertising dollars.

Ads will be for sale starting with a 1/4 page for \$50 and gradually increase from there. MPA has cover pages available in color starting at \$100. Attached is an example of advertisement sizes for you to choose from.

We hope you will help us in making MPA's *Spring Concert of Dance* a success. This is a great way to get involved. If you need help creating your ad, all imagery and text must be handed in by **April 22nd**. If you already have a designed ad with no editing needed, these must be handed in by **May 6th**. All program ad submissions and any questions can be submitted to Jessica at jessica@mpadance.com.

For more information about Midwest Performing Arts, please visit our website:
www.mpadance.com.

Thanks again for supporting MPA's Spring Concert of Dance.

Sincerely,

Jessica Ballweg
School Director



Midwest Performing Arts

2024 Spring Concert of Dance Program Advertisement



Thank you for donating to our 2024 *Spring Concert of Dance* production! Please complete the form below to have you or your company's advertisement placed in our concert Program.

Company/Name: _____

Contact Person: _____

Phone: _____ Email: _____

Company Address: _____

Please select your Advertisement size:

- Friend of MPA \$10.00 - \$49.99 - name in program
- Supporter of MPA \$50-\$125 for ¼ pg. ad
 - ¼ Black & White ad – Inside Page - \$50.00
 - ¼ Color ad – Front or Back Inside Cover - \$100
 - ¼ Color ad – Back Cover - \$112.50
- Benefactor of MPA \$125 - \$200 for ½ pg. ad or black and white full-page ad
 - ½ Black & White ad – Inside Page - \$100
 - ½ Color ad – Front or Back Inside Cover - \$200
 - ½ Color ad – Back Cover - \$225
 - Full page Black & White ad – Inside Page - \$200
- Patron of MPA \$400 and up for Full Page Color Ad
 - Full page Color ad – Front or Back Inside Cover - \$400
 - Full page Color ad – Back Cover - \$450

Need help designing an ad? Please submit this form with a check made out to MPA by **APRIL 22nd**.
Already have a designed ad? Please submit this form with a check made out to MPA by **MAY 6th**.

Midwest Performing Arts
604 E. Main St, Unit 1B
Waunakee, WI 53597

www.mpadance.com
608 849-4922

Please submit advertisement text, logos/ photos to Jessica Ballweg at: jessica@mpadance.com

Thank you for your support,
Jessica Ballweg and Midwest Performing Arts



Midwest Performing Arts

2024 Spring Concert of Dance
Program Ad Sizing and Pricing

***Note - space is limited! All ads will be
placed in order of payment receipt.

¼ Page Ad
Approximate Size
2.4" by 3.8"

Black and White:
\$50.00 - Inside Page

Color:
\$100 – Front or Back
Inside Cover
* Availability Pending

\$112.50 – Back Cover
* Availability Pending

½ Page Ad
Approximate Size
5" by 3.8"

Black and White:
\$100 - Inside Page

Color:
\$200 – Front or Back Inside Cover
* Availability Pending

\$225 – Back Cover
* Availability Pending

Full Page Ad
Approximate Size
5" by 7.86"
(Size for Back Cover : 5.75" by 8.75")

Black and White:
\$200 - Inside Page

Color:
\$400 – Front or Back Inside Cover
* Availability Pending

\$450 – Back Cover
* Availability Pending