

THE NUTCRACKER

experience the magic!

2026 Informational Packet

Midwest Performing Arts



THE NUTCRACKER

experience the magic!

FREQUENTLY ASKED QUESTIONS

- **What are the requirements to participate?** Any dancer ages 4.5 through adult can participate. You must attend the audition Saturday, September 12th, 2026, to be cast in a role. You will have to sign a "contract" agreeing to be on time and in attendance of all rehearsals and performances.

- **Do you have to be a student at Midwest Performing Arts to participate?** NO!!! We encourage all the students from our school to audition and we welcome any dancer in the community to audition. If you are not enrolled at MPA, a registration confirmation of your classes is required to be included with your audition form. This registration form can be found on our website or the front desk.

- **How many dancers will you accept?** We will try to cast as many dancers as we have costumes for! If you are not cast this year, try again next year and ask us how you can prepare. We will try to help you meet your goals.

- **Do I have to be enrolled in dance classes?** All dancers auditioning/participating are required to be enrolled in a dance technique class for the 2026/27 school year. We highly recommend a Ballet class, but the genres of Ballet, Modern and Jazz are all considered dance technique class. If you are not enrolled at MPA, a registration confirmation of your classes is required to be included with your audition form. This registration form can be found on our website or the front desk.

- **How much does it cost to participate?** There is a $40 per individual audition fee. There is also a $300 per MPA dancer or $325 per non-MPA dancer participation fee that covers the maintenance and tailoring of the costumes and teacher/choreographer expenses. We try to make this an affordable option for all families.

- **How will we be notified after auditions?** You will be notified by an email to the address you put on your audition form. This message will be sent no later than Tuesday, September 15th. This email will include your schedule and participant contract. Please contact the studio if you do not receive an email by noon on Tuesday, September 15th or if you have any questions about the schedule.

- **When is my contract and participation fee due?** The deadline to turn in your contract, including participation fee is 6:00 PM on Thursday, September 17th. If we have not received your contract by 6:00 PM on Thursday, September 17th, we will assume you have decided not to participate.

- **When will I be given my role?** A dancer's role(s) will be included in the contract email sent by September 15th.

- **What if I don't get the "part" I was hoping for?** All the roles in our ballet are "good parts" and essential to the magic of the production. There are many different factors we must consider when casting roles: age, ability, the size of the costume, and the style of choreography best suited for a dancer. If you had your heart set on a part, remember that there will be future opportunities. Please trust our casting, we know you will have a great time onstage!

- **Are rehearsals mandatory?** Yes! Absolutely! Each group has a limited number of rehearsals before we begin to run the entire show, so be sure you can commit to all rehearsals beginning on Saturday, September 19th through December 5th before turning in your contract. This includes the Tech Rehearsal on stage December 2nd and 3rd and Dress Rehearsal on stage on December 4th. If you have conflicts with rehearsals this year, try out next year, this an annual production!

- **What if I know that I am unavailable to rehearse during a certain timeframe on Saturdays?** Rehearsals take place on Saturdays from 9:00 am-7:00 pm. The first rehearsal is Saturday, September 19th. Each part will rehearse for 30-90 minutes. Please indicate on your audition form if there is a time within this that you are unavailable to rehearse. Any missed rehearsals must be indicated on the audition form and then approved ahead of time by the School Director.

- **What do I wear?** To all rehearsals, dress rehearsals, costume fittings, etc. you required to wear pink tights, solid color leotard, ballet shoes, and your hair in a neat, secure bun. Boys need to wear white t-shirts, black tights, black shoes.

- **Do I get to keep my costume?** No. The cost of the elaborate Nutcracker costumes is far too much to ask parents to purchase costumes year after year. Instead, we are assembling a set of high-quality costumes that will be carefully cleaned and stored for the following year. Each dancer is responsible for providing their tights, shoes and undergarments that their role requires.

- **Where will the shows be held?** The 2026 performance of The Nutcracker is scheduled for December 5th and 6th at the Waunakee High School Performing Arts Center- 301 Community Dr. Waunakee, WI.

- **How many shows will there be?** There will be three shows: 2:00 pm & 6:00 pm on Saturday, December 5th and 3:00 PM on Sunday, December 6th.

- **Is volunteering required?** YES! We have made available volunteer opportunities that require time but not money, commitments that can be done far before the show, commitments that require time during the show, and opportunities that put your talents to work! We're sure everyone will find a way to help us put on such a massive production in a way that is fun and comfortable. We require that each dancer is represented by at least one volunteer position. If you are not able to volunteer for a position, there is an opt out fee of $100.00 available to you. All volunteer sign ups or opt out fees are due by **Saturday, November 21st.** The sign up for volunteer positions is available through this link: https://www.signupgenius.com/go/10C054EAAA82DA7F49-64839311-thenutcracker

- **How will tickets be sold?** Tickets will be sold online at https://21424.recitalticketing.com and will be available for purchase at **10:00 AM on Saturday, October 10th**. We request that each family purchase a minimum of 4 tickets to the show of their choice. There will be no limit on the number of tickets you can purchase this year. Tickets will be sold on a first come first serve basis. The sooner you purchase your tickets, the more choice you will have as to where your seating will be. The cost of tickets is $30 for children under 12 and $35 for adults plus taxes and fees.

- **Will any professional videos be available?** A professional videographer will be recording at the performances. All Nutcracker families will be receiving one DVD and a digital copy of the performances! The fee for this is included in your Nutcracker participation fee and there will be no additional video charges. For the safety of the dancers and comfort of other patrons, absolutely no photography or videotaping is allowed, with or without flash during the performances.

- **Will any professional photographs be available?** We will also have professional photography taking in studio pictures. Picture days are Saturday, October 24th and Sunday, October 25th. A signup genius link for personal photo times will be sent out in October from the photographer as well as group photo times. MPA covers the cost of Nutcracker group photo times! Come in for a group photo and order pictures online!

- **Will Nutcracker Apparel be offered?** Yes. T-shirts, sweatshirt, sweatpants and more! Sample sizes are available in the MPA lobby for dancers to try on for sizing. The online store will be open **Saturday, September 19th- Saturday, September 26th.** The website for ordering is: www.leisurethreads.com/nutcracker

- **Will there be a Nutcracker and Flower Pre-Sale?** YES!!! Order your Nutcrackers or Flowers during our pre-sale and pick them up at the theater! Nutcrackers are always a beautiful way to add to your holiday collection and a wonderful momentum for the Nutcracker season! Pre-Sale information for BOTH Nutcrackers and Flowers can be found on page 11 and 12 of your Nutcracker Informational Packet. Pre-sale will take place **Saturday, September 19th- Saturday, September 26th.**

- **Will we be having a cast party?** Yes. The cast party will be held on Sunday, December 6th immediately after the 3:00 pm Nutcracker performance. Please save the date! The cost of this party is included in your participation fee. Each additional guest you bring will be at the cost of $5 per person. This fee helps cover food and beverage as well as the facility rental and janitorial services. Please fill out the form found on in your Nutcracker Packet for any guest you plan on having attend the cast party.

- **I know someone who likes to donate to the Arts. Do you accept donations?** Absolutely! The Nutcracker is a huge production with tremendous expenses. We will gladly accept any donations to help offset the costs of costuming and production. You can also donate by placing an ad in our program. For more information on the program ads, please contact the director at mpanutcracker@gmail.com

Midwest Performing Arts

Dress Rehearsal and Performance Details

Tech Rehearsals- Wednesday, December 2nd and Thursday, December 3rd.

Please be on time! Allow for traffic, parking, etc. If you are late, we start late, and the dancers must stay late!!! Please plan accordingly!

Wednesday, December 2nd - No costumes, dance rehearsal attire please.

- **4:30 PM** All Act 1: Scene 1 and 2 dancers called to the theater.
- **5:00-7:00 PM** Stage rehearsal of ACT 1 Scene 1 and 2: **Party Scene**- Clara, Louise, Party Girls, Maids, Parents, Dolls, Soldiers, Drosselmeyer. **Battle Scene**-Soldiers, Mice, Mouse King, Nutcracker, Clara, Drosselmeyer.
- **7:00-8:30 PM** Stage rehearsal of **Snow Scene:** Clara, Nutcracker, Drosselmeyer, Snow Queen, Snowflakes and Sleigh Soldiers.

Thursday, December 3rd - No costumes, dance rehearsal attire please.

- **4:30 PM** All Act 2: Opening, Divertissements, and Finale dancers called to the theater.
- **5:00-6:00 PM** Stage rehearsal of ACT 2 **OPENING SCENE**: Angels, Sugar Fairies, Sugar Plum, Spanish, Arabian, Marzipan, Chinese, Bon Bons, Russians, Roses and Flowers, Clara, Drosselmeyer, Nutcracker and Sleigh Soldiers.
- **6:00-6:45 PM** Stage Rehearsal of ACT 2 **FINALE**: Angels, Sugar Fairies, Sugar Plum, Spanish, Arabian, Marzipan, Chinese, Bon Bons, Russians, Roses and Flowers, Clara, Drosselmeyer, and Nutcracker. (Sugar Fairies and Angels will be dismissed after this rehearsal).
- **7:00-9:00 PM** Stage rehearsal of ACT 2 **DIVERTISSEMENTS**: Sugar Plum, Spanish, Arabian, Marzipan, Chinese, Bon Bons and Mother Ginger, Russians, Roses and Flowers, Clara and Nutcracker. (Dancers will be dismissed once they run their divertissement).

Dress Rehearsal: Friday, December 4th - Full make-up, hair, and costume.

Please be on time! Allow for traffic, parking etc. If you are late, we start late, and the dancers have to stay late!!! Please plan accordingly! All dancers must come with hair and make-up completed. Costumes will be worn.

- **4:30 PM** Call to theater.
- **4:30-5:15 PM** Proceed to dressing rooms for hair and make-up touch ups and costumes.
- **5:15-7:00 PM** Full run through of show top to bottom and notes. All dancers are to remain in dressing rooms just as if it were the real show.
- **7:00-7:30 PM** Practice final bow. This includes the entire cast.
- **7:30-8:30 PM** Notes and run anything that is needed.

Show Days:
Saturday, December 5th and Sunday, December 6th

Please be on time! Allow for traffic, parking etc. All dancers must come with hair and make-up completed.

Saturday 2:00 PM Show:

- **11:00 AM** Dancer call to theater for: Clara, Louise, Party Girls, Maids, Nutcracker, Dolls, Mouse King, Snow Queen, Snowflakes, Roses, Flowers, Sugar Plum, Spanish, Arabian, Marzipan, Russian Ladies, and Chinese.
- **11:30 AM-1:00 PM** Mandatory dancer warm-up for: Clara, Louise, Party Girls, Maids, Nutcracker, Dolls, Mouse King, Snow Queen, Snowflakes, Roses, Flowers, Sugar Plum, Spanish, Arabian, Marzipan, Russians, and Chinese.
- **1:00 PM** Dancer call to theater for: Mice, Soldiers, Sugar Fairies, Angels, Bon Bons, Young Russian Girls, Drosselmeyer, Clara's Parents, Mother Ginger.
- Show will start promptly at 2:00 pm- please tell friends and family not to be late!
- There will be no exiting/ entering the theater until intermission.
- 1:30 PM House opens.
- 1st Act will be approximately 50 mins.
- Intermission 2:50-3:05 PM.
- 2nd Act will be approximately 45 mins.
- All dancers are to stay in costume in the backstage area until the final bow.
- Dancers return backstage immediately after the show – HANG COSTUMES UP PLEASE! No costumes are allowed in the lobby areas. You must change before you go to greet friends and family.
- **4:00-5:00 PM** Dinner Break. Dancers are required to stay at the theater in between shows.
- Pack dinner/ snacks or have something brought to your dancer (food is only allowed in the Student Commons and no eating in costume. **Please remember that all MPA events are nut free.**
- Friends and family are welcome to visit with dancers in the Student Commons during the dinner break. Visitors are not permitted in back hallway or backstage areas.

Saturday 6:00 PM Show:

- **5:00 PM** Dancer call to backstage. Hair and make-up touch ups, stretch, costumes.
- **5:00-5:30 PM** Stage is open for older dancers to do a self-warm-up.
- 5:30 PM House opens.
- 1st Act will be approximately 50 mins.
- Intermission 6:50-7:05 PM.
- 2nd Act will be approximately 45 mins.
- All dancers are to stay in costume in the backstage area until the final bow.
- All dancers are to return backstage immediately after the show – HANG COSTUMES UP PLEASE! No costumes are allowed in the lobby areas. You must change before you go to greet friends and family.

Sunday 3:00 PM Show:

• **12:00 PM** Dancer call to theater for: Clara, Louise, Party Girls, Maids, Nutcracker, Dolls, Mouse King, Snow Queen, Snowflakes, Roses, Flowers, Sugar Plum, Spanish, Arabian, Marzipan, Russians, and Chinese.

• **12:30 PM-2:00 PM** Mandatory dancer warm-up for: Clara, Louise, Party Girls, Maids, Nutcracker, Dolls, Mouse King, Snow Queen, Snowflakes, Roses, Flowers, Sugar Plum, Spanish, Arabian, Marzipan, Russians, and Chinese.

• **2:00 PM** Dancer call to theater for: Mice, Soldiers, Sugar Fairies, Angels, Bon Bons, Young Russian Girls, Drosselmeyer, Clara's Parents, Mother Ginger.

• Show will start promptly at 3:00 PM- please tell friends and family not to be late!

• There will be no exiting/ entering the theater until intermission.

• 2:30 PM House opens.

• 1st Act will be approximately 50 mins.

• Intermission 3:50-4:05 PM.

• 2nd Act will be approximately 45 mins.

• All dancers are to stay in costume in the backstage area until the final bow.

• Dancers return backstage immediately after the show – HANG COSTUMES UP PLEASE! No costumes are allowed in the lobby areas. You must change before you go to greet friends and family.

Cast Party!!!

- **Sunday, December 6th- 5:00-6:30 PM** Pizza, refreshments, ice cream and dance party in the Performing Arts Center Commons! Friends and family are welcome as well. The cost of this party is included in your participation fee this year. Each additional guest you bring will be at the cost of $5 per person.

We are looking forward to a wonderful weekend of performances!
Thanks again for everyone's participation!

Midwest Performing Arts

MPA 2026 Nutcracker Costume/Shoes/Hair/Makeup

Role	Tights/Leo	Shoes	Hair	Makeup
Clara	Pink tights/MPA white leo	Ballet slippers, 2 pairs of pointe shoes	Rag curls	#1
Party Girls	Pink tights/nude leo	Pink Ballet Slippers	Rag curls	#2
Louise	Pink tights/nude leo	Pink Ballet Slippers	Rag Curls	#2
Maids	Black tights/nude leo	Black 1–2-inch character shoe	Mid bun	#1
Clara's Mom	Black tights	High heel show	Hair done	#1
Clara's Dad	Under shirt	Black dress shoe with black socks	Gelled back	N/A
Drosselmeyer	Under Shirt	Black dress shoe with black socks	Gelled back	N/A
Soldiers	Pink tights/nude leo	Pink Ballet Slippers	Top of head bun	#2 w/ tattoo red cheeks, no make-up on forehead
Soldier Doll	Pink tights, nude leo/bra	Pink Pointe Shoes	Top of head bun	#1 w/ red felt cheeks and extra-long fake eye lashes, doll lips (bright red), no makeup on forehead
Harlequin Doll	Pink tights/nude bra or no bra	Pink Pointe Shoes	Mid bun	#1 w/ pink felt cheeks and extra-long fake eye lashes, doll lips (fuchsia)
Mice	Pink tights/MPA leo (Grey or Black tights-boy)	Pink Ballet Slippers (Black Ballet Slippers-boy)	High bun	#2 no make-up on forehead
Mouse King	Grey t-shirt, grey tights	Grey Ballet Slippers	N/A	N/A
Nutcracker	White muscle shirt, white tights	White Ballet Slippers	N/A	N/A
Snowflakes/Queen	Pink tights, nude leo/bra	Pink Pointe Shoes	Mid bun	#1
Angels	Pink tights/nude leo	Pink Ballet Slippers	Mid bun	#2
Sugar Fairies	Pink tights	Pink Ballet Slippers	Mid bun	#2
Sugar Plum	Pink tights, nude leo/bra	Pink Pointe Shoes	Mid bun	#1
Spanish	Pink tights, nude leo/bra	Pink Pointe Shoes	Mid bun	#1
Marzipan	Pink tights, nude leo/bra	Pink Pointe Shoes	Mid bun	#1
Arabian	Nude bra	Bare feet	Mid bun	#1
Russian Ladies	Black tights/nude leo	Black Jazz Shoe	Mid bun	#1 no makeup on forehead
Young Russian Girls	Black tights/nude leo	Black Jazz Shoe	Mid bun	#2
Chinese	Pink tights/nude leo	Pink Pointe Shoes or Pink Ballet Slippers	Mid bun	#1
Bon Bons	Pink tights/nude leo	Pink Ballet Slippers	Rag curls	#2
Waltzing Flowers	Pink tights, nude leo/bra	Pink Pointe Shoes	Mid bun	#1
Roses	Pink tights, nude leo/bra	Pink Pointe Shoes	Mid bun	#1

Midwest Performing Arts

NUTCRACKER HAIR GUIDELINES

How to make a low Ballet bun with a side part:

Things you will need:

- Water
- Hair spray or hair gel
- Bobby pins/Hair pins to match color of hair
- Hair tie to match color of hair
- Hair net to match color of hair

Instructions:

1. Wet hair and part on side of choice about 3⁄4 the way to back of head.
2. Slick back smoothly into a ponytail **lined up around the top edge of the ears**. Gel and hairspray to help get smooth look and secure any "fly aways."
3. Twist hair and start to wrap it around the ponytail securing with bobby pins and hair pins as you go around. Note: be sure to get a little bit of hair from head and a little from the twisted pony into the pin together. This will help secure. Note: for thick hair, it is helpful to separate hair into two twists, doing one wrap at a time.
4. Take hair net and wrap it around bun to tie in any loose hairs and then bobby pin in the hairnet.
5. Give whole head one final spray.

Note: If securing a head piece, use bobby pins to help secure and make sure to send your dancer with extras just in case.

How to make rag curls or order wigs: Clara, Party Girls, and Bon Bons

Making Rag Curls:

1. Please practice with them. Do not wait until the day of the show to start trying.
2. Start with hair half up leaving the remainder of the hair hanging long.
3. If your child's hair is natural curly, you can use a curling iron.
4. You can use the pink sponge curlers if your child has shorter hair. Be sure hair is wet when you roll them and use a styling gel.
5. Use actual rags – For rag curl instructional video click this link https://youtu.be/6JTD-0DTUik

To purchase a hairpiece:

1. www.irishwigs.com
2. https://cheerleaderhairpieces.com/barrel-curls-single
3. https://www.amazon.com/dp/B09C18ZX83/ref=sspa_dk_detail_0?psc=1&pd_rd_i=B09C18ZX83&pd_rd_w=lkiac&content-id=amzn1.sym.8c2f9165-8e93-42a1-8313-73d3809141a2&pf_rd_p=8c2f9165-8e93-42a1-8313-73d3809141a2&pf_rd_r=JJB7W1YAGNK039ESYZY2&pd_rd_wg=3lmVV&pd_rd_r=92844fd6-0db5-494e-afb0-833824a6103b&s=beauty&sp_csd=d2lkZ2V0TmFtZT1zcF9kZXRhaWw
4. https://girlycurls.com/products/copy-of-straight-style-16-ponytail-hairpiece-1?variant=39474128584817

NUTCRACKER MAKE-UP GUIDELINES

Things You Will Need:

- Foundation
- Concealer (optional)
- White and brown eye shadows
- Fluffy eye shadow brush
- Black pencil eyeliner
- White pencil eyeliner
- Eyebrow pencil (color appropriate for your brows)
- Q-tips
- Eyelash curler
- Mascara
- Fluffy blush brush
- Pink blush (one darker shade and one brighter)
- Lip pencil (color corresponding to lipstick color)
- Lipstick (darker pink or red)

Instructions:

1. **Apply primer.** Dot primer on the forehead, cheeks and chin. Blend out so the entire face is covered with a layer of primer. Allow primer to soak in. Primer creates a barrier that prolongs makeup and makes it appear fresh longer.
2. **Apply foundation.** Dot foundation in the same areas as Step 1 and blend out. A tinted moisturizer or lightweight foundation should do the trick for young girls as they seldom have flawed skin. If there are under-eye circles, pat concealer on them for additional coverage.
3. **Apply eye makeup.** Eye makeup is one of the most crucial steps in applying stage makeup. The eyes should pop dramatically so the audience can see a dancer's expression from afar. Dust brown shadow from the eyelid up to the eye crease. Color below the eyebrow with white shadow. Line the upper lash line with a black pencil eye liner. Create short strokes and then connect the "dots" for a pristine line. Use white pencil at outer crease of the eye. Curl eyelashes with lash curler. Apply mascara to lashes.
4. **If using faux lashes,** you may have to cut lashes in half, so they fit a young girl's eyes. Apply lash glue to the faux lashes using a Q-tip and allow glue to reach a tacky consistency (which takes about 10 seconds). Gently apply the faux lash to the lash line and press the lash down using the end of a small makeup brush (the end without bristles). Once lash glue has dried, go over faux and natural lashes with mascara to blend hairs together for a flawless look.
5. **Apply blush.** Swirl the fluffy blush brush in a pink blush and tap onto the apples of the cheeks. Without picking up additional product, buff blush to create a natural- looking flush without any harsh lines.
6. **Apply lip products.** Line and fill lips with a lip liner. Apply lipstick and blot with a tissue. Finish with lip gloss

Videos:

#1 Older dancers:
https://www.youtube.com/watch?v=eE_o7766rKE

#2 Younger dancers:
http://www.youtube.com/watch?v=YrRF5fb7nzg&featu

MIDWEST PERFORMING ARTS

NUTCRACKER APPAREL

ONLINE STORE OPEN SEPTEMBER 19-26

https://www.leisurethreads.com/nutcracker

SCAN

YARD SIGNS
GENERAL $20
CUSTOMIZED $25



Explore Apparel

NUTCRACKER 2026



T-SHIRT
$20 | Adult & Youth



CREWNECK SWEATER
$35 | Adult & Youth



HOODIE
$42 | Adult & Youth



QUARTER ZIP
$42 | Adult Only



FLANNEL PANTS
$35 | Adult & Youth



FLANNEL SHORTS
$28 | Adult & Youth

NUTCRACKER PRE-SALE

PRE-SALE OPEN FROM SEPTEMBER 19TH - SEPTEMBER 26TH

Purchase a Nutcracker during our Pre-Sale and save $5! Your Nutcracker will be signed by our Mouse King or Nutcracker, individually wrapped, and ready to be picked up at the theater. Purchase your Nutcracker though the Pre-Sale for $40 or at the theater at the regular cost of $45. To ensure you get your favorite Nutcracker, we encourage you to pre-order by scanning the QR code or visit www.mpadance.com/nutcrackerpresale.



Peppermint Soldier
15 inch Nutcracker



Gingerbread
15 inch Nutcracker



Peppermint King
15 inch Nutcracker



Mint & Pink King
15 inch Nutcracker



Mouse King
14 inch Nutcracker



Plaid King
15 inch Nutcracker



Pink Heart King
15 inch Nutcracker



Silver & White King
15 inch Nutcracker

THE NUTCRACKER

experience the magic!

FLOWER Pre-Sale

Pre-Sale open from September 19th - 26th

Three-stemmed rose bouquets available for your Nutcracker dancer! Celebrate your dancer's fantastic performance with beautiful three-stemmed rose bouquets! Available in red and pink, these bouquets can be picked up at the theater on the day of the performance of your choice.

Visit www.mpadance.com/flowerpresale or scan the QR code to place your order today!



Red Rose Bouquet

SCAN ME



Pink Rose Bouquet

Pre-Sale Offer: Order now during our pre-sale and save $5!

Regular Price: Bouquets will be available at the theater for $20.

YOU ARE INVITED TO THE

NUTCRACKER CAST PARTY

Sunday, December 6th

5:00-6:30 PM

WAUNAKEE HIGH SCHOOL COMMONS



Join us for pizza, refreshments and a Dance Party! It's time to celebrate everyone's hard work and a beautiful Nutcracker season!

The cost of the party is included in the cast member participation fee. Each additional guest will be $5 per person.

DETACH AND FILL OUT FORM BELOW BY SATURDAY, NOVEMBER 21st

2026 Nutcracker Cast Party Ticket Purchase Form

Cast Member Name: _____

Cast Member attending? (Please circle) YES / NO Number of Guest Tickets: _____

Total Guest Payment: _____ Payment type: _____ payment date: _____



DANCE PHOTOS

EPS – Entertainment Photography Specialists is coming to Midwest Performing Arts! For Nutcracker Photos October 24 & 25, 2026



With EPS, we photograph your dancer doing what they do best! We will capture your dancer leaping, spinning, dancing & showing off all their best stuff.
Got a killer aerial? We got you. Amazing Firebird? No problem! More into Contemporary? Yeah, we got that too!

The best part, EPS offers these high-quality studio images of your dancer at an affordable cost! Our photo packages start at just $35!

The entire team at EPS have all been professional dancers and we use that knowledge & expertise to create amazing dance images! This is our specialty; all we do is work with performers!

In late September, you will receive an email with information on how to sign up for photo days! This email will come from epsgallery@eps-photo.com



How it all works!

- **Book**: Each dancer will pre-purchase a photo package and book appointment times for each costume/look they wish to take photos in.
- **Sessions**: Photo sessions are 5-minutes, during your session we will take between 30 – 40 images in different poses to ensure you have a great selection of images to choose from.
- **Packages**: We offer individual packages for those taking images in one costume/look & also multiple session packages for those with multiple costumes or siblings.
- **Gift Certificate**: After your photo shoot, you will receive a gift certificate code for the amount of your pre-purchased photo packages. You will use this code when selecting your images after the photo shoot.
- **Flexibility**: You are not locked into your initial package choice! You can use your gift certificate toward absolutely anything you wish to purchase after your photo shoot including upgrading your package, purchasing additional images, or purchasing a different product entirely!!
- **Image Gallery**: You Image gallery will be emailed to you the day after your photo session & once you select your images by placing your final order, your images will be mailed directly to the address to you choose! Your image gallery will be available for 6-months following your photo shoot!

PRO TIPS:

- **Your Look/costume:** You're not confined to costumes only – showcase your favorite dress, leotard or opt for a more casual look! We love the Urban/Dance style!
- **Posing**: As professional dancers & choreographers we take care of guiding you with poses, however, do you have a Signature Move? Great extension or a flexible back? Let us know what makes you…well…you! That way we can highlight your abilities and capture it in your images!
- **Warm UP:** This is not your Grandmothers photo shoot where you get one image in first position! Prepare to dance, leap and more during your session, so be sure to warm up and stretch out before coming in to shine!



EPS - PHOTO PACKAGES

COPPER PACKAGE • $35
1 PRINTABLE DIGITAL IMAGE
(NO PRINTS)



Package includes:
- One Appointment Time
- One Image Selection from session

Plus, the below Item for your 1 image selection:
- 1 Printable Digital Image File of the 1 image you can select

BRONZE PACKAGE • $37
PRINT ONLY PACKAGE!



Package includes:
- One Appointment Time
- One Image Selection from session

Plus, the below Items for your image selection:
- 2 – 5x7 Prints
- 2 – 4x5 Prints
- 4 – Wallet Prints

SILVER PACKAGE • $47
PRINT & DIGITAL PACKAGE!



Package Includes:
- One Appointment Time
- One Image Selection from session

Plus, the below items for your image selection :
- 2 – 5x7 Print
- 2 – 4x5 Print
- 4 – Wallet Prints
- 1 – **Social Media Digital Image**

GOLD PACKAGE • $70
PRINT & DIGITAL PACKAGE!



Package includes:
- One Appointment Time
- One Image Selection from session

Plus, the below items for your image selection :
- 1 – 8x10 Print
- 2 – 5x7 Prints
- 2 – 4x5 Prints
- 4 – Wallet Prints
- 1 – **Printable Digital Image**

SAPPHIRE PACKAGE • $150
DIGITAL ONLY PACKAGE!



Package Includes:
- 5 Image Selections in Total
- Up to 5 Appointment Times

Plus, the below items for each image selection :
- 1 - **Printable Digital Image**

PLATINUM PACKAGE • $180
PRINT & DIGITAL PACKAGE!



Package Includes:
- Up to 4 Appointment Times
- 4 Image Selections in Total

Plus, the below items for each image selection :
- 1 – 8x10 Print
- 2 – 5x7 Prints
- 2 – 4x5 Prints
- 4 – Wallet Prints
- 1 - **Printable Digital Image**

DIAMOND PACKAGE • $270
PRINT & DIGITAL PACKAGE!



Package Includes:
- Up to 6 Appointment Times
- 6 Image Selections in Total

Plus, the below items for each image selection :
- 1 – 8x10 Print
- 2 – 5x7 Prints
- 2 – 4x5 Prints
- 4 – Wallet Prints
- 1 – **Printable Digital Image**

HEADSHOT PACKAGE • $75
PRINT & DIGITAL PACKAGE!



Package Includes:
- One Appointment Time
- One Image Selection from Session

Plus, the below items for your image selection :
- 1 – 8x10 Print
- 2 – **Printable Digital Images of same image***
- *One digital image includes name placement

PLEASE NOTE – YOUR IMAGES WILL BE SHIPPED TO YOUR ADDRESS OF CHOICE.
SERVICE,TAXES, & SHIPPING FEES ARE NOT INCLUDED IN ANY PRE-PURCHASED PACKAGE FEES.

YOUR GIFT CERTIFICATE WILL BE FOR THE VALUE OF THE PHOTO PACKAGE PRICE ONLY.
SERVICE FEES, TAXES & SHIPPING FEES ARE NOT INCLUDED IN YOUR GIFT CERTIFICATE AMOUNT.

Questions, Contact us at:
Phone: 844-263-5678
Email: Orders@EPS-Photo.com






Midwest Performing Arts

THE NUTCRACKER
experience the magic!

2026 Program Advertisements

September 2026

Dear Business Owner or MPA Family Member,

"*Experience the magic of the holiday season*" with Midwest Performing Arts' 15th annual production of *The Nutcracker!* The production will be presented on Saturday, December 5th with two shows, 2:00 PM and 6:00 PM and Sunday, December 6th with one show at 3:00 PM performed at the Waunakee High School Performing Arts Center.

MPA will be providing a program guide during the show, and we would like to offer you an ad space. This advertisement is an inexpensive way to give a "shout out" to your dancer or to help your business with exposure but also help produce MPA's wonderful show and sponsor the arts in the Waunakee and surrounding communities. This is a great way to get value from your advertising dollars.

Ads will be for sale starting with a 1/4 page for $50 and gradually increase from there. MPA has cover pages available in color starting at $100. Attached is an example of advertisement sizes for you to choose from.

We hope you will help us in making this year's production of The Nutcracker a success. This is a great way to get involved. If you need help creating your ad, all imagery and text must be handed in by **November 2nd.** If you already have a designed ad with no editing needed, these must be handed in by **November 9th.** All program ad submissions and any questions can be submitted to Jessica at jessica@mpadance.com.

For more information about Midwest Performing Arts, please visit our website: www.mpadance.com.

Thanks again for supporting MPA's Nutcracker.

Sincerely,

Jessica Ballweg
Midwest Performing Arts - School Director

Midwest Performing Arts



THE NUTCRACKER
experience the magic!

2026 Program Advertisements

Thank you for donating to our 2026 15th annual production of *The Nutcracker*!
Please complete the form below to have your advertisement placed in our 2026 Nutcracker Program.

Name/Company:_____

Contact Person:_____

Phone:_____Email:_____

Address:_____

Please select your Advertisement size:

- ☐ Friend of Louise $10.00 - $49.99 - name in program
- ☐ Friend of Clara $50-$125 or ¼ pg. ad
  - ☐ ¼ Black & White ad – Inside Page - $50.00
  - ☐ ¼ Color ad – Front or Back Inside Cover - $100
  - ☐ ¼ Color ad – Back Cover - $112.50
- ☐ Friend of the Sugar Plum Fairy $125 - $200 or ½ pg. ad or black and white full-page ad
  - ☐ ½ Black & White ad – Inside Page - $100
  - ☐ ½ Color ad – Front or Back Inside Cover - $200
  - ☐ ½ Color ad – Back Cover - $225
  - ☐ Full page Black & White ad – Inside Page - $200
- ☐ Friend of the Nutcracker $400 and up or Full-Page Color Ad
  - ☐ Full page Color ad – Front or Back Inside Cover - $400
  - ☐ Full page Color ad – Back Cover - $450

Need help designing an ad? Please submit this form with a check made out to MPA by **NOVEMBER 2nd**.
Already have a designed ad? Please submit this form with a check made out to MPA by **NOVEMBER 9th**.

Midwest Performing Arts
604 E. Main St, Unit 1B
Waunakee, WI 53597

www.mpadance.com
office@mpadance.com
608-849-4922

Please submit advertisement text, logos and/or photos to Jessica at:
jessica@mpadance.com

"*Experience The Magic!*" and thank you for your support.

Midwest Performing Arts

THE NUTCRACKER

experience the magic!



Program Advertisment Sizing & Pricing

¼ Page Ad

Approximate Size
2.4” by 3.8”

Black and White:
$50.00 - Inside Page

Color:
$100 – Front or Back Inside Cover
* Availability Pending

$112.50 – Back Cover
* Availability Pending

½ Page Ad

Approximate Size
5” by 3.8”

Black and White:
$100 - Inside Page

Color:
$200 – Front or Back Inside Cover
* Availability Pending

$225 – Back Cover
* Availability Pending

Full Page Ad

Approximate Size
5” by 7.88”

Black and White:
$200 - Inside Page

Color:
$400 – Front or Back Inside Cover
* Availability Pending

$450 – Back Cover
* Availability Pending

THE NUTCRACKER

experience the magic!

2026 Program Advertisements





AVAILABLE SIZES

1/4 PAGE AD

1/2 PAGE AD

FULL PAGE AD

AVAILABLE IN COLOR AND BLACK AND WHITE!

This could be your ad!

Need your AD designed?
DUE NOVEMBER 2nd

Already have an ad?
DUE NOVEMBER 9th

