



Midwest Performing Arts

2025 Spring Concert of Dance Program Advertisement



February 2024

Dear MPA Parents and Family,

Join Midwest Performing Arts as we present our *Spring Concert of Dance* on Friday, May 23rd and Saturday, May 24th, performed at the Sauk Prairie High School River Arts Center.

MPA will be providing a program guide during the show, and we are giving you the opportunity to advertise in the program. This advertisement will help produce MPA's wonderful show and sponsor the arts in the Waunakee and surrounding communities. This is a great way to get value from your advertising dollars.

Ads will be for sale starting with a 1/4 page for \$50 and gradually increase from there. MPA has cover pages available in color starting at \$100. Attached is an example of advertisement sizes for you to choose from.

We hope you will help us in making MPA's *Spring Concert of Dance* a success. This is a great way to get involved. If you need help creating your ad, all imagery and text must be handed in by **April 21st**. If you already have a designed ad with no editing needed, these must be handed in by **May 5th**. All program ad submissions and any questions can be submitted to Jessica at jessica@mpadance.com.

For more information about Midwest Performing Arts, please visit our website: www.mpadance.com.

Thanks again for supporting MPA's Spring Concert of Dance.

Sincerely,

Jessica Ballweg
School Director



Midwest Performing Arts

2025 Spring Concert of Dance Program Advertisement



Thank you for donating to our 2025 *Spring Concert of Dance* production! Please complete the form below to have you or your company's advertisement placed in our concert Program.

Company/Name: _____

Contact Person: _____

Phone: _____ Email: _____

Company Address: _____

Please select your Advertisement size:

- Friend of MPA \$10.00 - \$49.99 - name in program
- Supporter of MPA \$50-\$125 for ¼ pg. ad
 - ¼ Black & White ad – Inside Page - \$50.00
 - ¼ Color ad – Front or Back Inside Cover - \$100
 - ¼ Color ad – Back Cover - \$112.50
- Benefactor of MPA \$125 - \$200 for ½ pg. ad or black and white full-page ad
 - ½ Black & White ad – Inside Page - \$100
 - ½ Color ad – Front or Back Inside Cover - \$200
 - ½ Color ad – Back Cover - \$225
 - Full page Black & White ad – Inside Page - \$200
- Patron of MPA \$400 and up for Full Page Color Ad
 - Full page Color ad – Front or Back Inside Cover - \$400
 - Full page Color ad – Back Cover - \$450

Need help designing an ad? Please submit this form with a check made out to MPA by **APRIL 21ST**.
Already have a designed ad? Please submit this form with a check made out to MPA by **MAY 5TH**.

Midwest Performing Arts
604 E. Main St, Unit 1B
Wauwaukee, WI 53597

www.mpadance.com
608 849-4922

Please submit advertisement text, logos/ photos to Jessica Ballweg at: jessica@mpadance.com

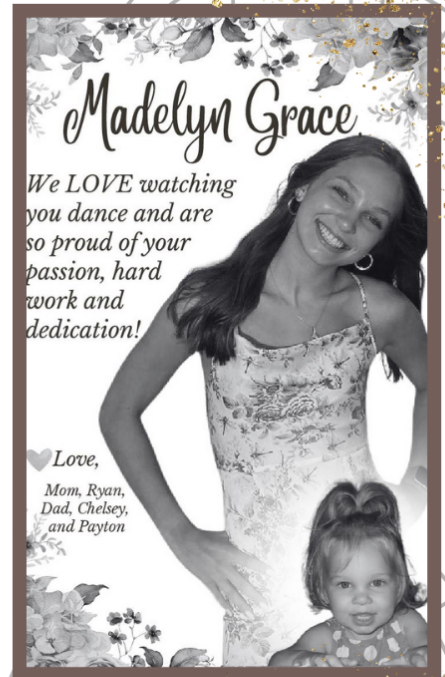
Thank you for your support,
Jessica Ballweg and Midwest Performing Arts



2025 Spring Concert of Dance

PROGRAM ADS

Need your AD designed? - DUE APRIL 21st
Already have an ad? - DUE MAY 5th



**AVAILABLE
SIZES**
1/4 PAGE AD
1/2 PAGE AD
FULL PAGE AD

**AVAILABLE
IN COLOR AND
BLACK AND WHITE!**
This could be your ad!
➔
PLEASE SEE THE
FRONT DESK FOR
MORE INFORMATION.

CONGRATULATIONS SR. ENSEMBLE
we loved watching you perform!

| | | |
|-------------------|------------------|------------------|
| Sophia Cliff | Maudie Heideman | Samantha Pokorny |
| Kate Wernsing | Payton Isaachsen | Maddy Rosenthal |
| Finley Dodd | Josie Karls | Stella Schmidt |
| Hannah Ducat | Cam Fanta | Lucy Troester |
| Melanie Eisbrener | Grace Kuiper | Ruby Marx |
| Evelyn Suchomel | Summer Lilley | Grace Walbrun |



Midwest

Performing Arts

2025 Spring Concert of Dance
Program Ad Sizing and Pricing
***Note – space is limited! All ads will be
placed in order of payment receipt.

1/4 Page Ad

Approximate Size
2.4” by 3.8”

Black and White:

\$50.00 - Inside Page

Color:

\$100 – Front or Back

Inside Cover

* Availability Pending

\$112.50 – Back Cover

* Availability Pending

1/2 Page Ad
Approximate Size
5” by 3.8”

Black and White:

\$100 - Inside Page

Color:

\$200 – Front or Back Inside Cover

* Availability Pending

\$225 – Back Cover

* Availability Pending

Full Page Ad

Approximate Size
5” by 7.86”

(Size for Back Cover: 5.75” by 8.75”)

Black and White:

\$200 - Inside Page

Color:

\$400 – Front or Back Inside Cover

* Availability Pending

\$450 – Back Cover

* Availability Pending