

Midwest Performing Arts

Enhancing lives through dance education.

Dear Sir or Madam,

The Midwest Performing Arts Youth Performance Groups are hosting a *Concert for a Cause* that will be held on Sunday, March 10, 2019 with a silent auction at 2:00 PM and dance concert at 3:00 pm at the Waunakee High School Performing Arts Center. The goal of this event is for our young dancers to present the community with a beautiful dance concert, while also getting involved and supporting a good cause. All proceeds from this year's event will help raise funds for the breast cancer research of Dr. Bethany Anderson.

Dr. Bethany Anderson is an Associate Professor at the University of Wisconsin's Department of Human Oncology. In her work as a radiation oncology physician, she cares for hundreds of women each year who are affected by breast cancer. Traditional courses of radiation therapy require daily treatments for 5-6 weeks, and radiation can affect healthy cells in the treatment area. Dr. Anderson's research mission, therefore, is to make radiation therapy for breast cancer an easier and more successful journey for women in the future. This includes improving methods for shorter and more targeted breast radiation, such as brachytherapy and ViewRay. She also studies methods for reducing side effects of treatment, such as shorter courses of radiation therapy given to the whole breast, or to the chest wall for women who undergo mastectomy. Many of her research studies are designed to move the field forward by learning from the experiences of women who have undergone cancer treatment.

We are reaching out to you today to see if you would be interested in helping us to achieve our goal of raising \$10,000. You can help support this cause in a few different ways. Please see the options below and let us know if you would be able to contribute in any of these ways.

1. **Donation/ Program Advertising-** Donations can be made directly to the cause. Please note that donations of \$200 or more are eligible for your business logo in our event program. If you wish to have your logo in the program, please send your logo to meghan@mpadance.com no later than February 25th. Please make all checks payable to Midwest Performing Arts.
2. **Silent Auction Items-** A silent auction will be a part of this event prior to the performance and during intermission. If you have any items or services that could be donated and included in this auction, we would be thankful for that donation. All proceeds from this year's event will help raise funds for the breast cancer research of Dr. Bethany Anderson. **All silent auction items and forms are due to MPA by February 25th.**

We realize that we could not make this event possible without the support of our volunteers, donors and community members. We greatly appreciate any type of contribution you are willing to make. We are very excited about this event and the opportunity to help a great cause. This event is open to anyone that is interested in showing their support, so the employees and other staff members of your business are, of course, cordially invited to join us for this dance performance and silent auction. Tickets to the performance are \$15 and available for purchase online at www.mpadance.com. All ticket proceeds will also go towards supporting this important research.

Thank you for your time and consideration,

Meghan McDermott
Owner/Artistic Director
Midwest Performing Arts
(608) 849-4922
Meghan@mpadance.com

Midwest Performing Arts
604 E. Main St.
Waunakee, WI 53597

